



PERTUBUHAN HOSPIS KLANG (HOSPICE KLANG)

No. Pendaftaran : PPM 5914 / 96 (Selangor)

Description of LOGO

CIRCLE: SHOWS THE INFINITY IN THE HOSPICE SERVICES

COLORS: **YELLOW RED GREY BROWN GREEN**

According to Dr. Elisabeth Kubler Ross (author of "On Death and Dying"), patients with advanced disease will experience 5 emotional stages in dealing with grief and tragedy

The stages are:

1. **Denial/Shock:** "This is not happening to me."
2. **Anger:** "How dare you do this to me?!" (either referring to a god, persons, or themselves)
3. **Bargaining:** "Just let me live to see my son graduate."
4. **Depression:** "I can't bear to face going through this, putting my family through this."
5. **Acceptance:** "I'm ready, I don't want to struggle anymore."

Patients need not go through these stages strictly in sequence, but will usually experience all 5 stages.

The 5 colors in the logos were selected to represent these 5 stages –

YELLOW	- Denial / Shock
RED	- Anger
GREY	- Bargaining
BROWN	- Depression
GREEN	- Acceptance

HANDS:

Two hands - A stronger hand (Hospice) holding another weaker hand (Patient & Family)

The core of the circle is **WHITE**, depicting the purity of hospice services.

The **GOLD LETTERINGS** depict the excellence strived for in the organization

Our Slogan - "Tetap Bersama mu"

To be with patients, helping to preserve quality of life till the end.